

ER 5-7166

JUN 26 1954

Card

Brigadier General Julius Klein  
Suite 812  
1025 Connecticut Avenue, N. W.  
Washington, D. C.

Dear General Klein:

I am returning herewith your collection of papers concerned with the development of public relations by the Army. My people have been through this collection and were most interested to note that many of your recommendations and philosophies on public relations, written as long ago as 1941, have proven sound over the intervening years.

Particularly apt today is Section 4 which deals with the history of Hitler's propaganda machine and recommended counteraction by the American Military.

Your thoughtfulness in allowing us to review these papers is deeply appreciated.

Sincerely,

Allen W. Dulles  
Director

Enclosure

STAT

O/DCI: [ ]/dr (28 Jun 54)

Distribution:

Orig - Addressee

1 - DCI Files

1 - Exec. Reg. ✓

1 - Reading

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## ROUTING AND RECORD SHEET

**INSTRUCTIONS:** Officer designations should be used in the "TO" column. Under each comment a line should be drawn across sheet and each comment numbered to correspond with the number in the "TO" column. Each officer should initial (check mark insufficient) before further routing. This Routing and Record Sheet should be returned to Registry.

FROM:

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TO	ROOM NO.	DATE		OFFICER'S INITIALS	COMMENTS
		REC'D	FWD'D		
1. Exec. Asst. to		6/28			<div>25X</div> <div><input type="checkbox"/> - There is an questionably good thought in this - but it would require a major job of distillation.  JMS</div>
2. DCI					
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25 JUN 1964

5-7153

MEMORANDUM FOR: EXECUTIVE ASSISTANT TO DCI

SUBJECT: "Combat Public Relations" by  
Brigadier General Julius Klein

1. My people have been through Brig. General Klein's collection of papers concerned with the development of public relations by the Army. There are a number of points which have been well taken by General Klein and it is particularly interesting to note that many of his recommendations and philosophies on public relations, written as long ago as 1941, have been proven sound over the intervening years.

2. Particularly apt today is Section 4 which deals with the history of Hitler's propaganda machine and recommended counteraction by the American military. General Klein recognized that propaganda must be directed toward the weaknesses and schisms in ethnic groups of a given nationality and that, of course, is still a prime psychological target, though requiring an intimate insight into the intellect and mores of the target people.

3. I appreciate your thoughtfulness in allowing me to see General Klein's work.



Acting Chief  
Psychological and Paramilitary  
Operations Staff

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